

**Development International** 

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# **Today's Presenter**





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Principal Investigator

Development International cbayer@tulane.edu

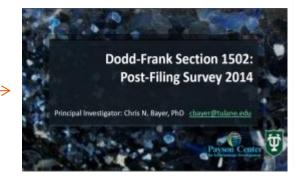
# Dr. Chris N. Bayer:

### Contributions to Conflict Minerals Space



White paper of 2011

2014 issuer survey

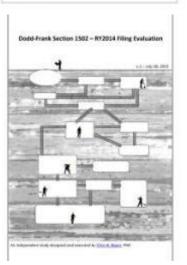




2015 issuer evaluation

2015 supply-chain survey
 data collected April 17 to June 16, 2015

all posted @ www.developmentinternational.org





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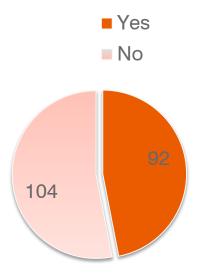


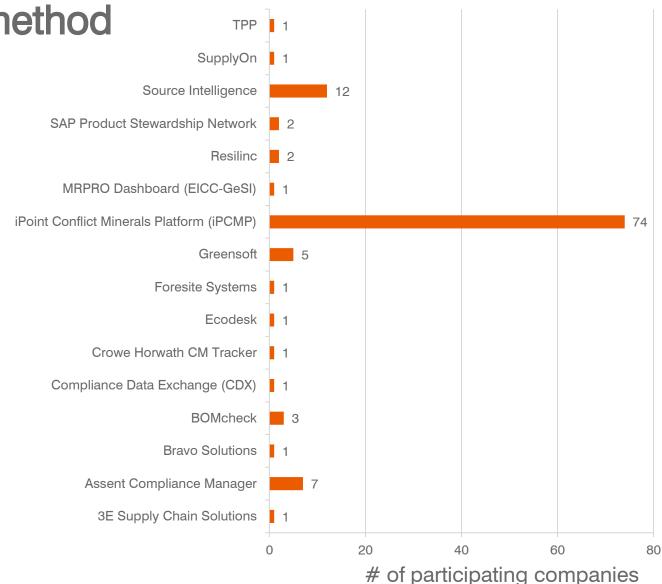
entity	organization	focal person	comment
Issuers	Motorola Solutions	Mike Loch	
IT software/service providers	Assent Compliance - Saas	Jonathan Hughes, Krystal Cameron	
	Metric Stream	Swapnil Srivastav	
	Source Intelligence	Alexandria Bennett	
	iPoint-systems	Katie Böhme	
Congo groups	Congolese Chamber of Mines	John Kanyoni	
<b>Accounting/Auditing</b>	Crowe Horwath	Chris McClure	
/Consulting	Deloitte	Kristen Sullivan	
	KPMG	Chuck Riepenhoff	
	Douglas Hileman Consulting	Doug Hileman	
	Elm Consulting	Lawrence Heim	
Legal	SRZ	Michael Littenberg	
Civil Society	University of Zurich	Christoph Vogel	
	Erasmus University Rotterdam	Ben Radley	
	Independent advisor	Brad Brooks-Rubin	not participating in official GIA capacity
NRTL	Intertek	Joe Langton	
Industry Groups	IPC	Fern Abrams	
	ITRI	Kay Nimmo	
	EICC	Michael Rohwer	
PPA	RESOLVE	Jennifer Peyser	
Government	US State Department	Eileen Kane	serving solely in an advisory capacity



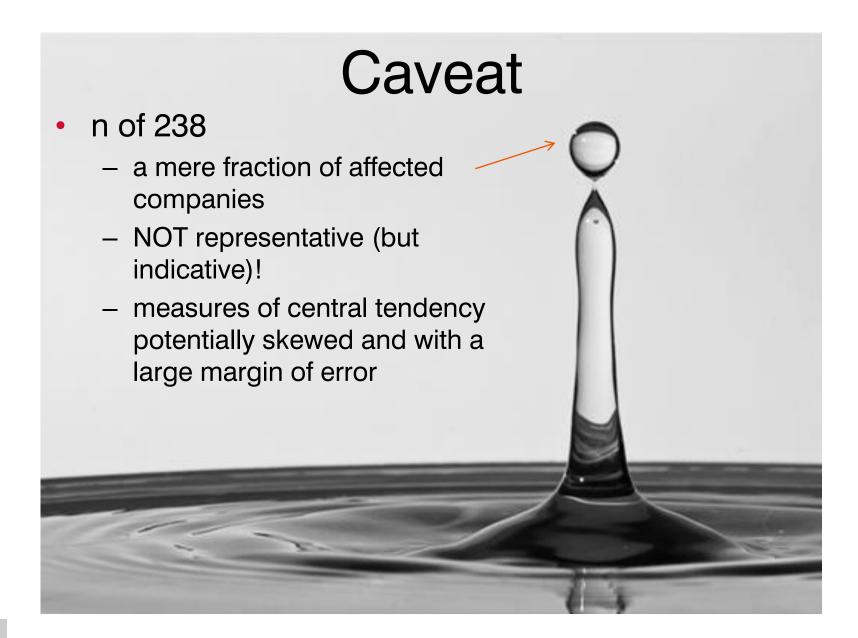
# Snowball method

Does your company use a commercial conflict mineral data platform?





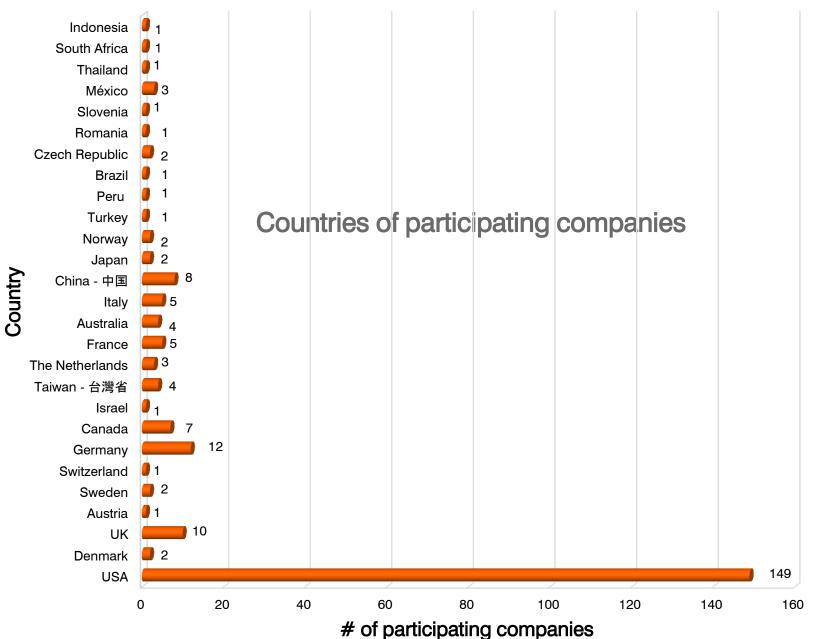






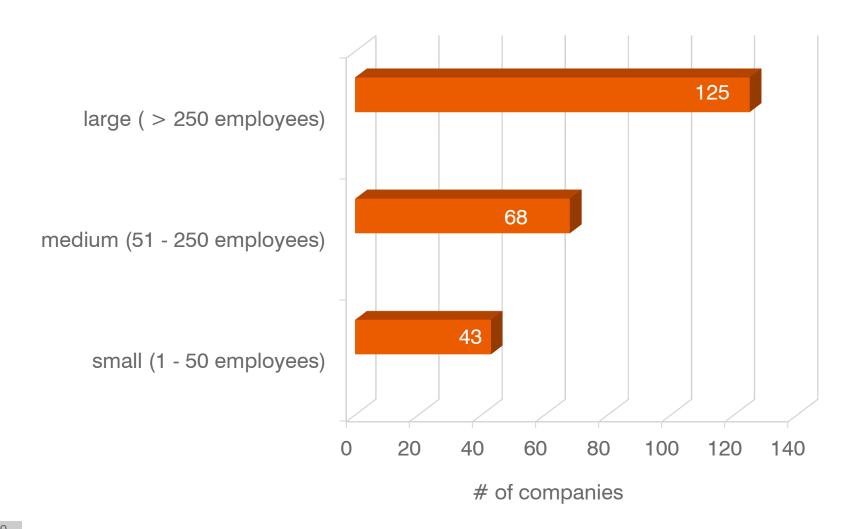
# I. Profile of Participating Companies





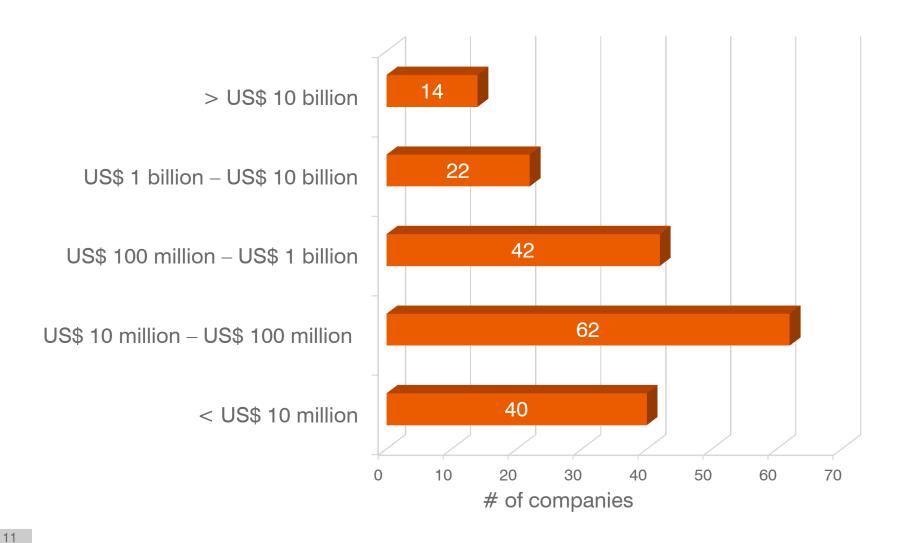


# # of employees





### Annual company revenue (in 2014)



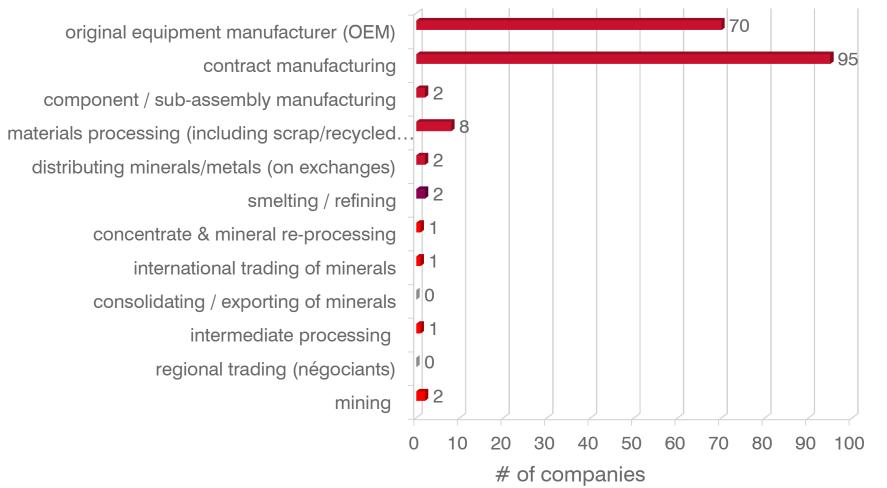


downstream

SOR

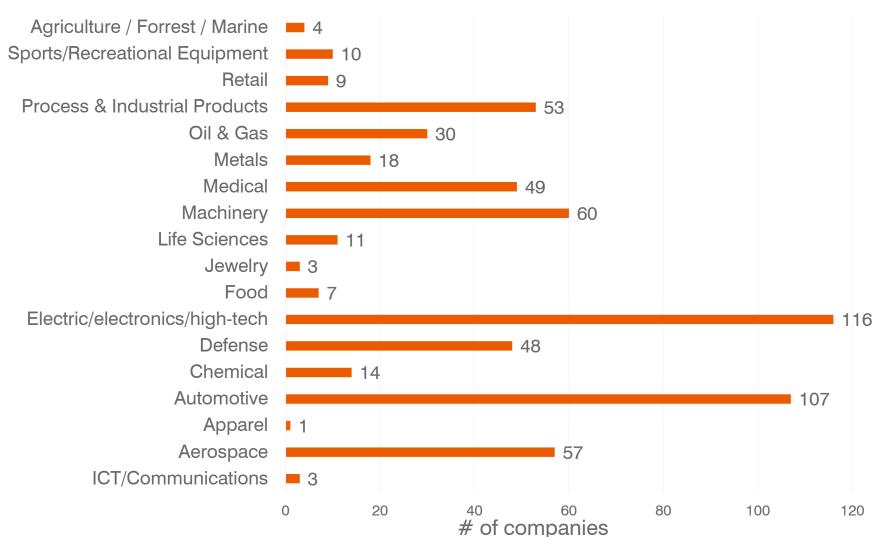
upstream

# Primary commercial activity along 3TG chain (generating the most commercial value)



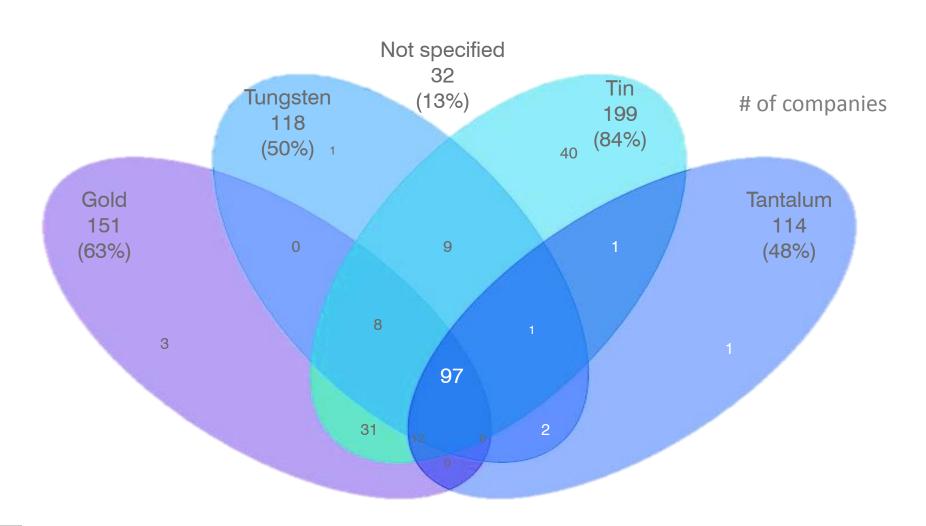


#### Industries / business sectors





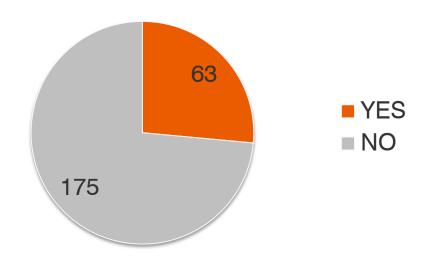
# 3TG produced/processed (or found in products)





# Did your company file a CMD with the SEC in 2014?





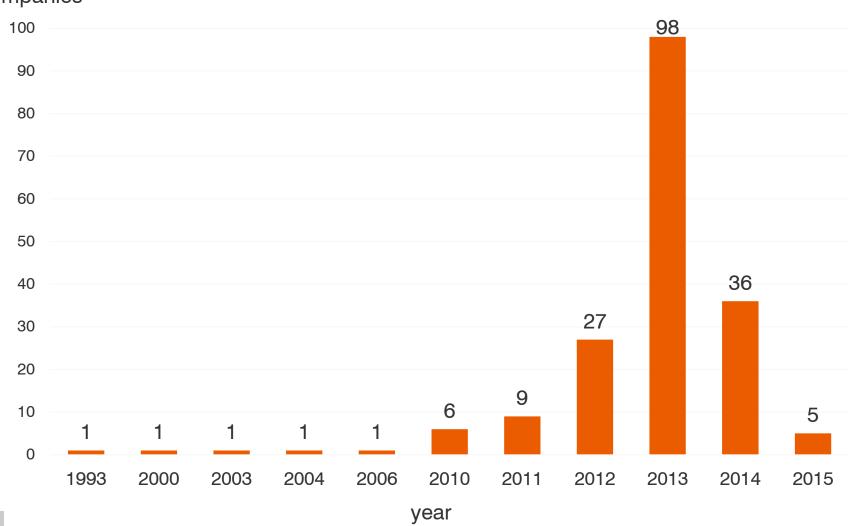


# II. Internal Resources Utilized



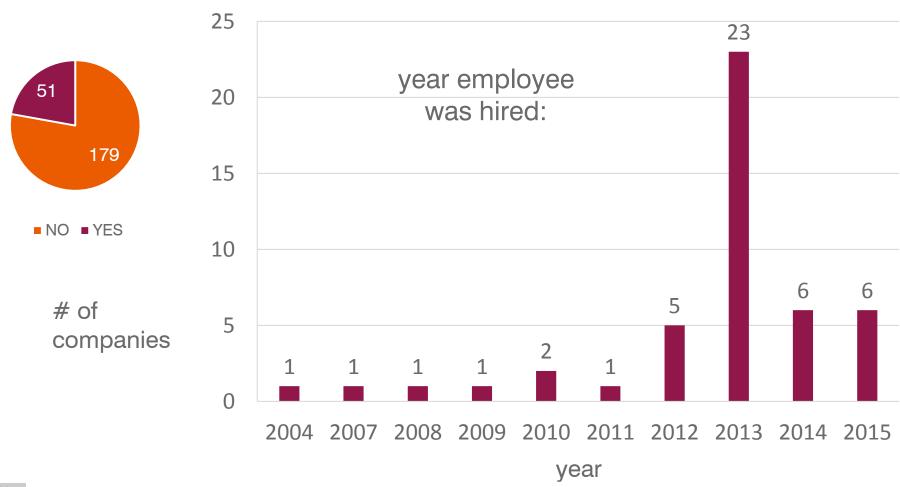
# Year company started conducting its Reasonable Country of Origin Inquiry (RCOI)





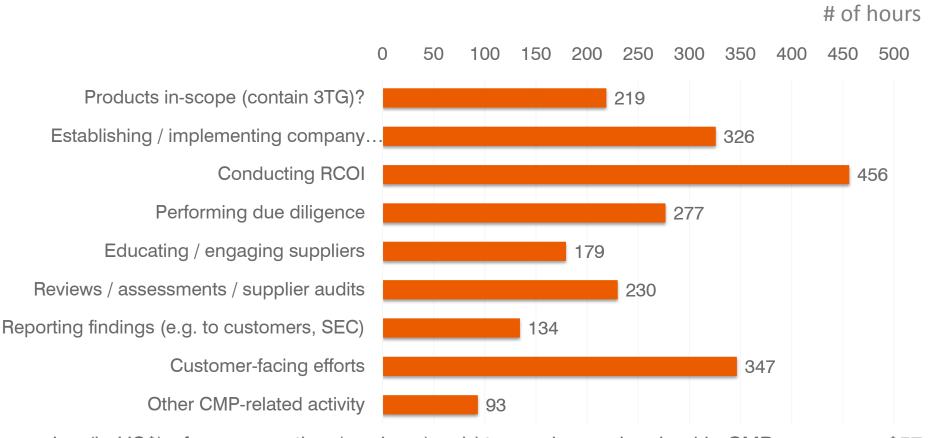


# Dedicated (full-time) employee working on company's Conflict Mineral Program (CMP)





### Average # of hours of combined employee hours dedicated to CMP

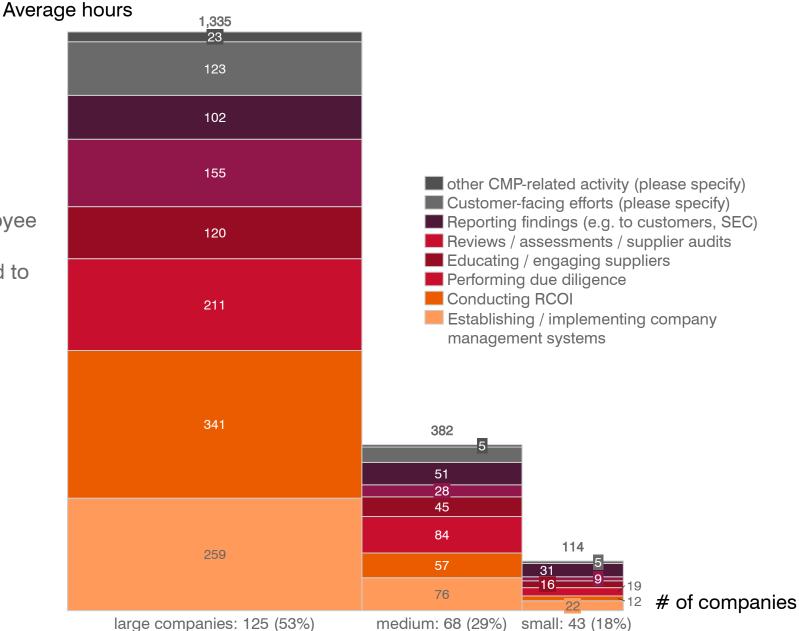


value (in US\$) of compensation (per hour) paid to employees involved in CMP:

average \$57 max \$500 min \$6

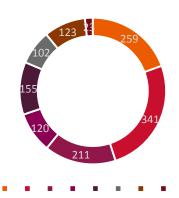




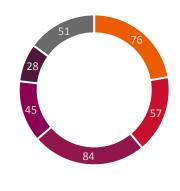




# Average Hours Spent on Compliance Tasks Large Companies



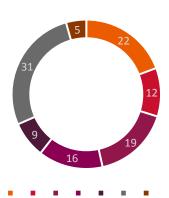
Average Hours Spent on Compliance Tasks Medium Companies



# Tasks vs. employee hours dedicated to CMP (in 2014)

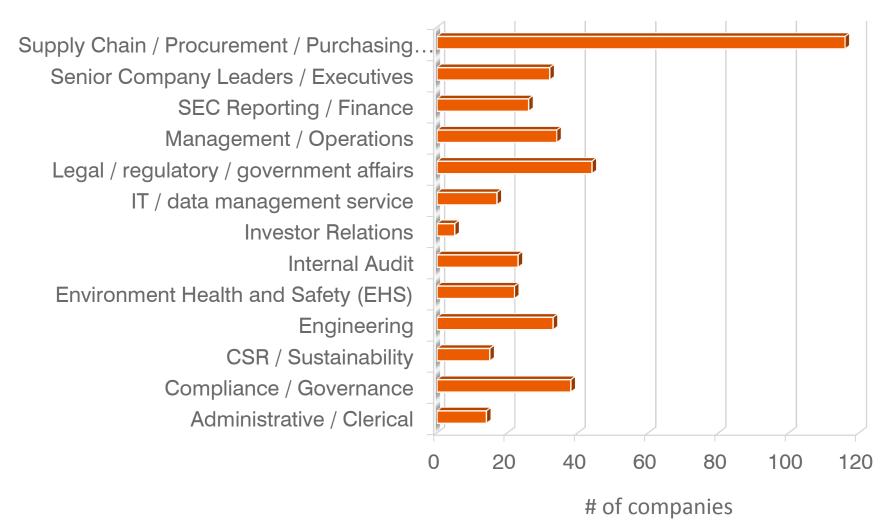
- Other CMP related activity (please specify)
- Customer-facing efforts (please specify)
- Reporting findings (e.g. to customers, SEC)
- Reviews / assessments / supplier audits
- Educating / engaging suppliers
- Performing due diligence
- Conducting RCOI
- Establishing / implementing company management systems

# Average Hours Spent on Compliance Tasks Small Companies





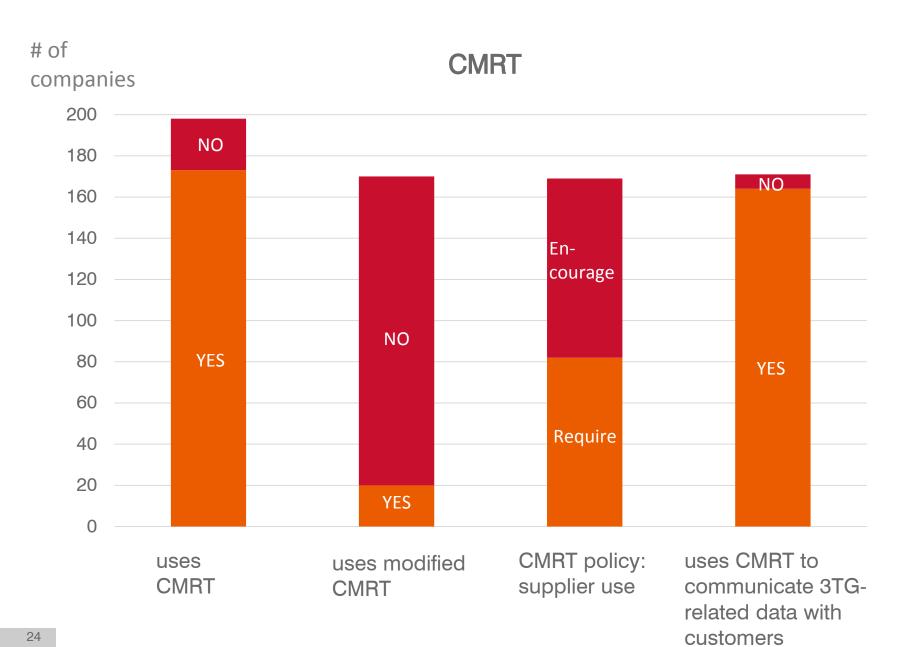
#### CMP-involved units / offices





# III. IT & Data / Knowledge Management



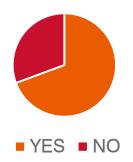




## Enterprise Resource Planning (ERP)

 Do you have an Enterprise Resource Planning (ERP) System?

YES	NO
138	61



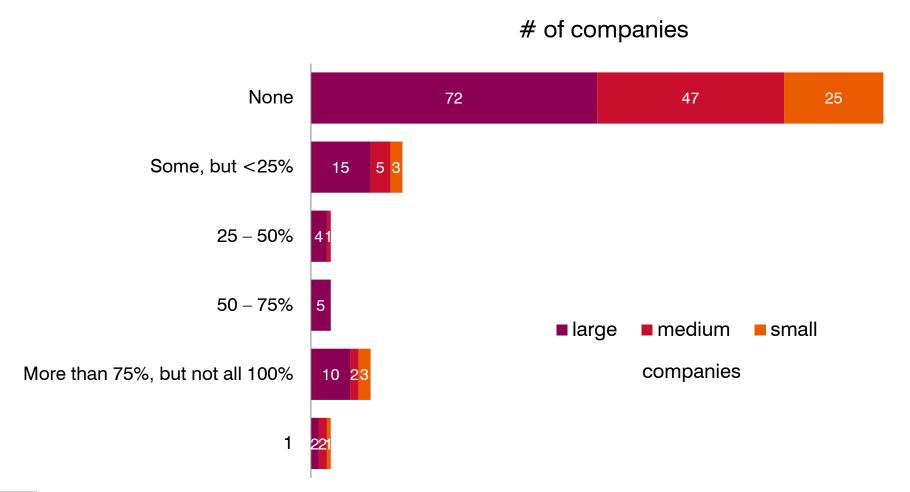
 If yes, have you integrated your Conflict Mineral data with your ERP System?

YES	NO
23	112



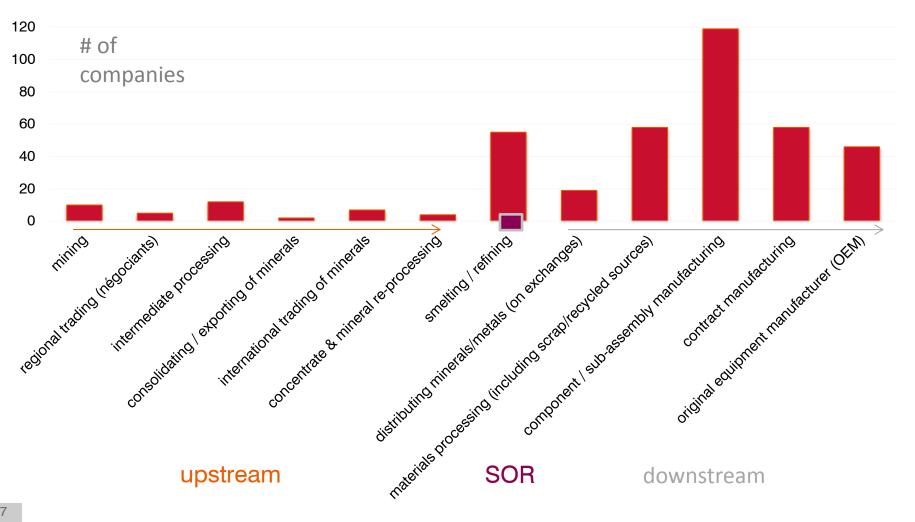


# How much of your overall data management services have you outsourced to the IT vendor?



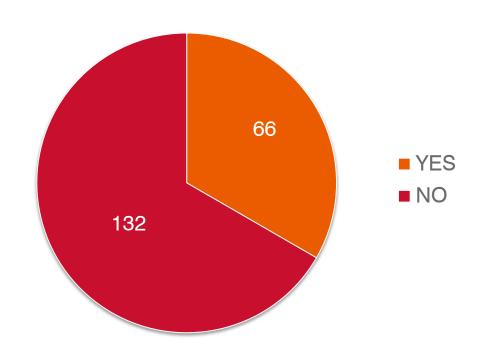


# Supply chain tier from which company was able to gather information





Has your company consolidated Conflict Mineral supplier compliance surveys with those for REACH, RoHS, etc.?

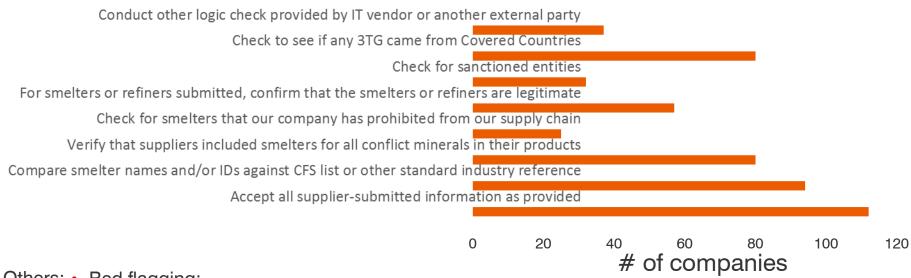




# IV. Audit / Attestation / Certification



# How do you verify / check the accuracy and completeness of CM-related data/information provided?

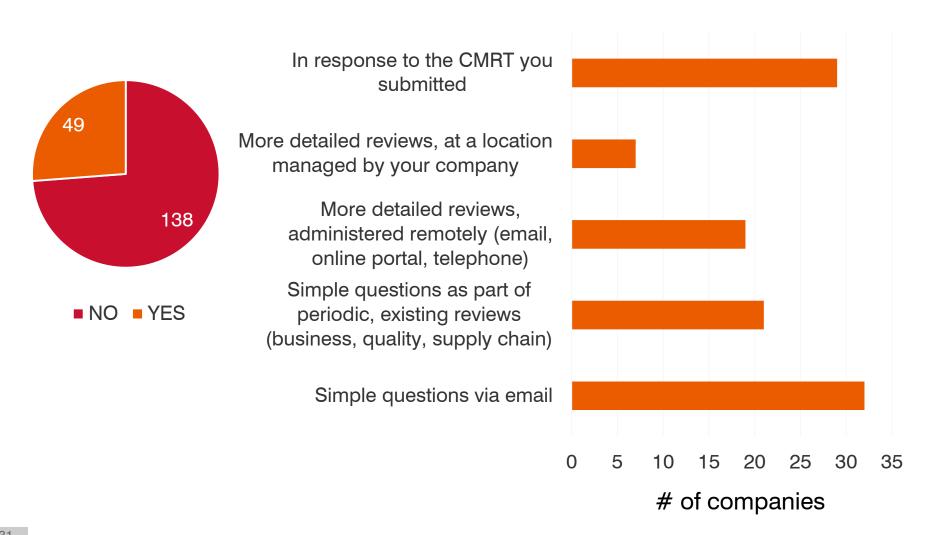


#### Others: • Red flagging:

- Internally developed 'red flag' and risk analysis based on OECD guidelines, which trigger manual review and supplier, follow up/verification of information
- We worked with our 3rd party vendor to create red flag data checks on all information provided by suppliers. Red flags were designed to identify missing data, or data points that show in consistency in data being reported.
- Review high risk suppliers RCOI
- Matching smelters to metals known to be in our products

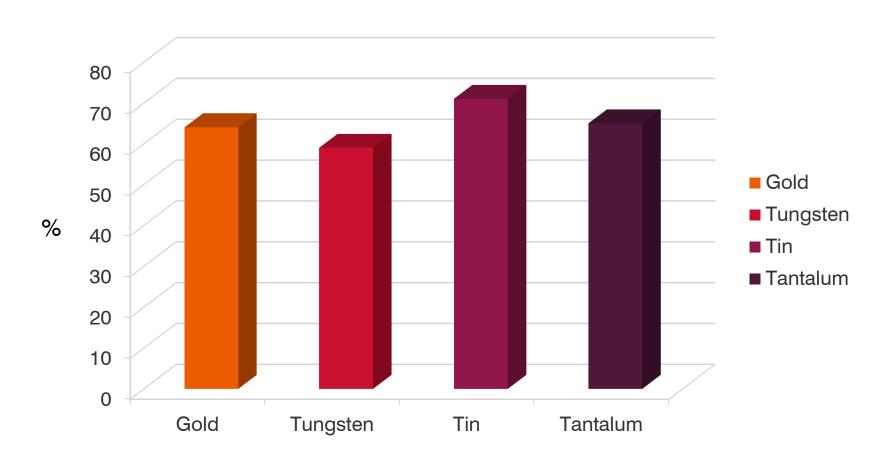


### Subject to reviews or audits



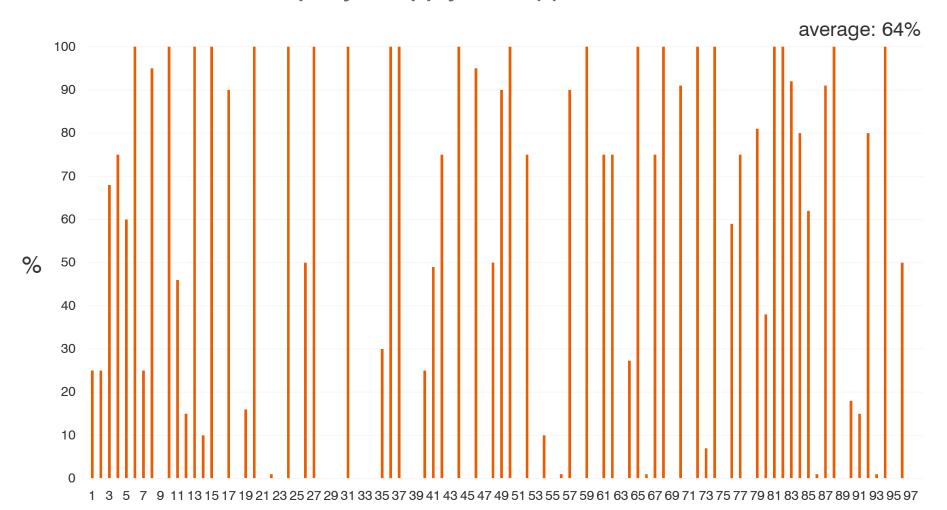


# Average % of conflict-free SORs in company's supply chain(s)





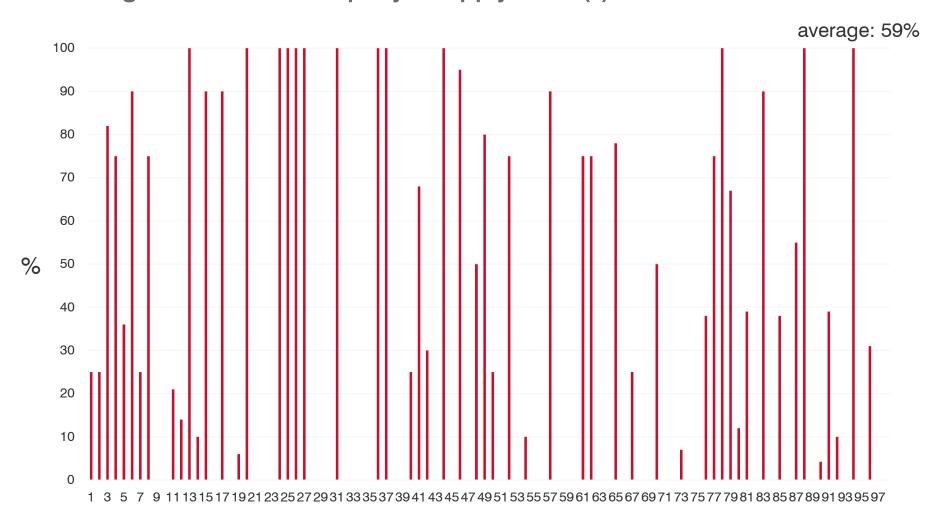
# Gold SORs in company's supply chain(s) certified as conflict-free



# of companies



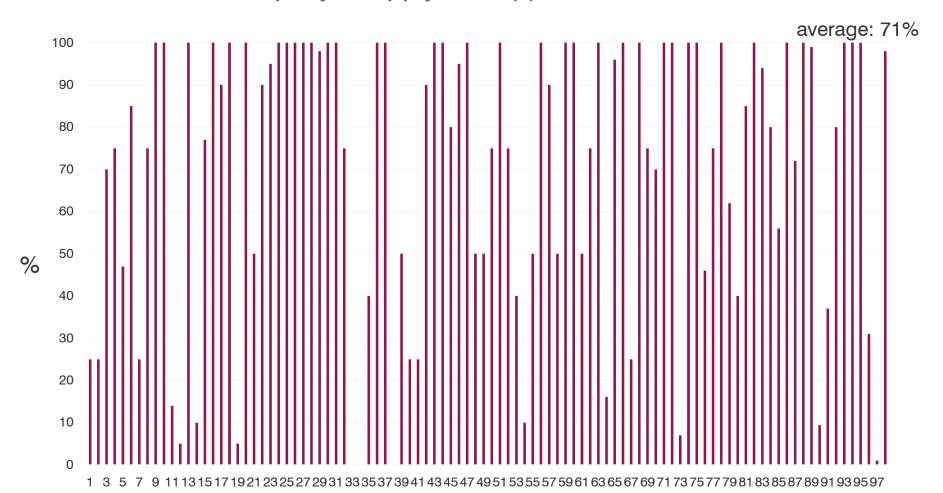
# Tungsten SORs in company's supply chain(s) certified as conflict-free



# of companies



# Tin SORs in company's supply chain(s) certified as conflict-free

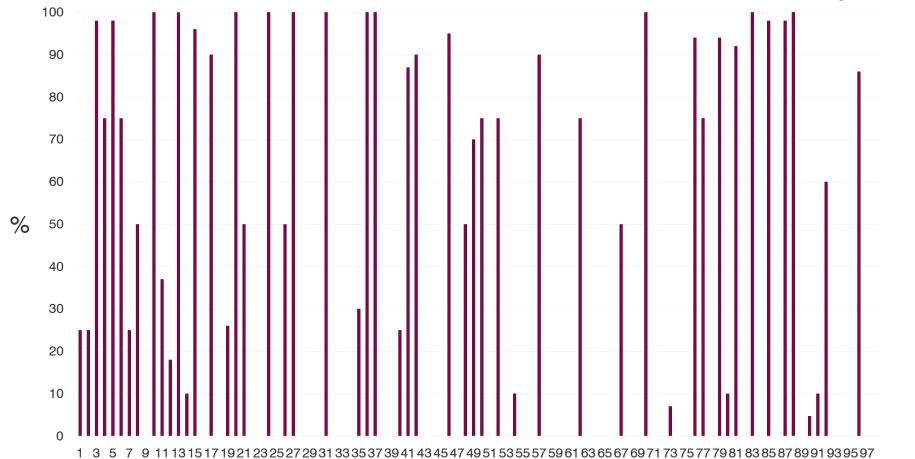


# of companies



## Tantalum SORs in company's supply chain(s) certified as conflict-free





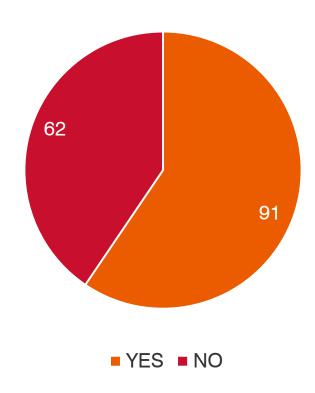
# of companies



# V. Company Policy

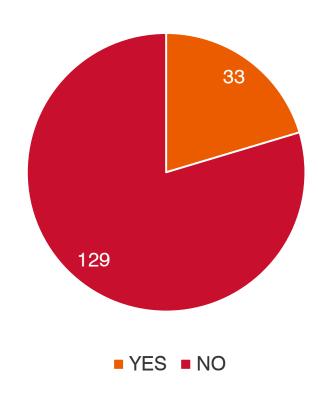


Would you discontinue to source from suppliers that don't ensure that their SOR(s) is/are verified conflict free?



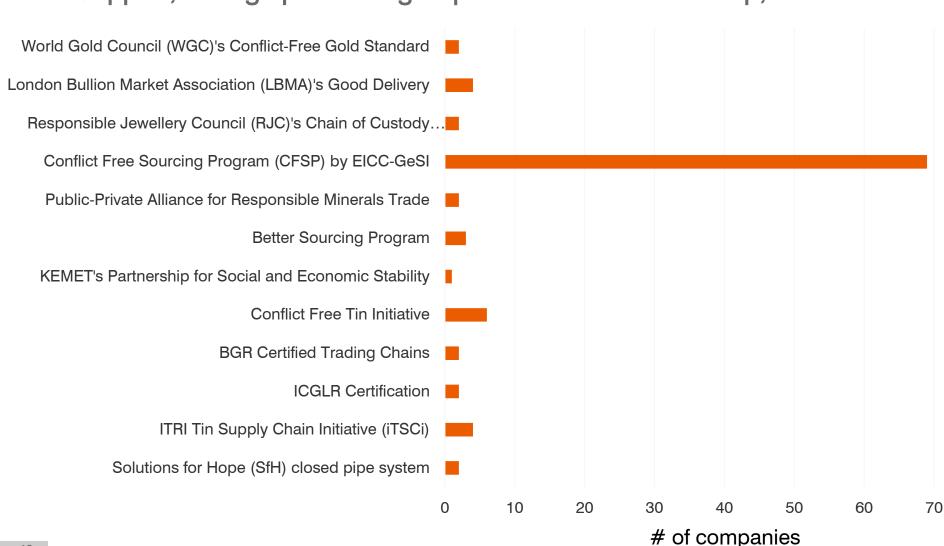


Does your company pass on the added cost of compliance to your customers?



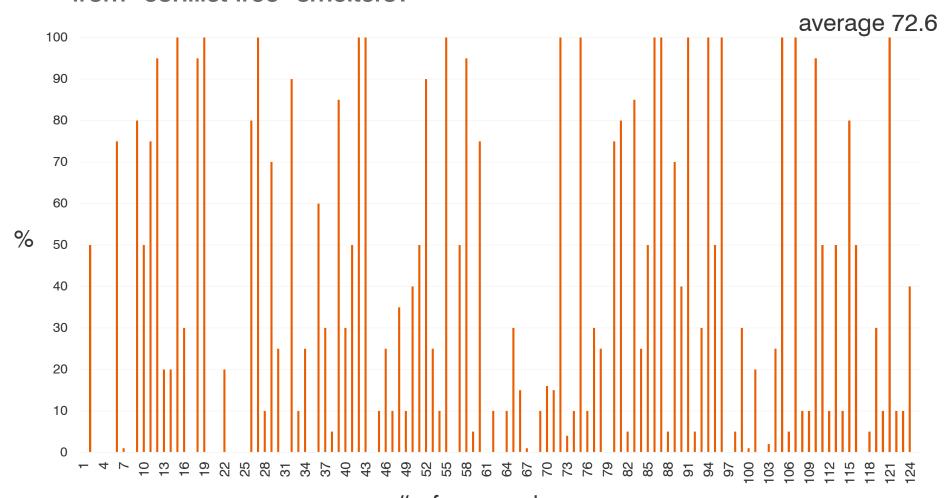


# Support, through purchasing requirements or membership, to:



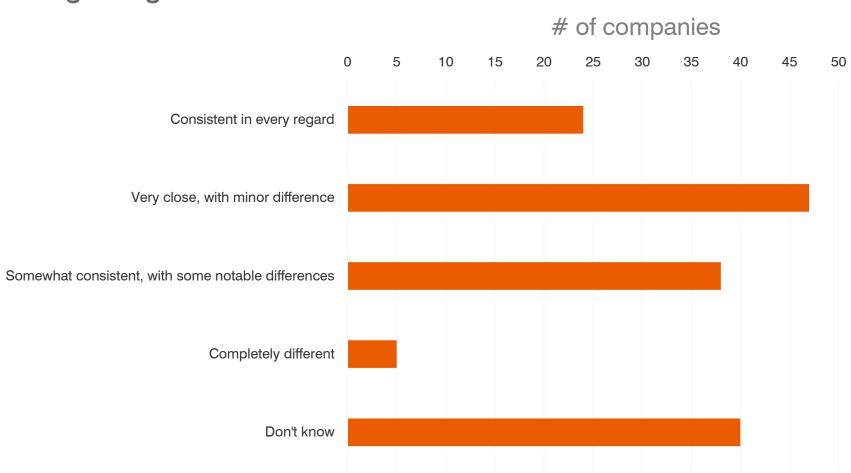


# What % of your customers now require your company to source from "conflict-free" smelters?





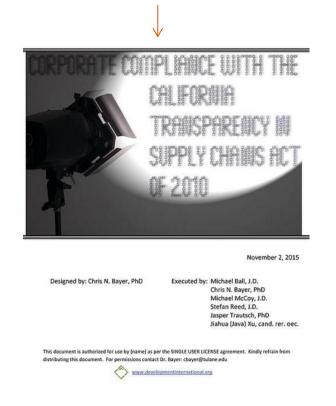
# Company's 3TG-related due diligence vis-à-vis the OECD due / diligence guidelines

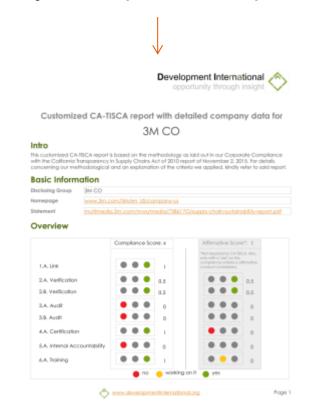




## CA-TISCA (SB 657) evaluation

- 497 companies evaluated for Dodd-Frank we also evaluated for compliance with the California Transparency in Supply Chains Act of 2010 (1,504 CA-TISCA disclosures in total)
- visit our website <u>www.developmentinternational.org</u> to download the free report and to order your company's in-depth score report





# Thank you for your interest!



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